

## INVENTOR INFORMATION

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## CORRESPONDENCE INFORMATION

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## APPLICATION INFORMATION

Title Line One:: A SYSTEM AND METHOD FOR ESTABLISHING INC  
Title Line Two:: ENTIVES FOR PROMOTING THE EXCHANGE OF PE  
Title Line Three:: RSONAL INFORMATION AND TARGETED ADVERTIS  
Title Line Four:: ING  
Total Drawing Sheets:: 3  
Formal Drawings?:: Yes  
Application Type:: Utility  
Docket Number:: P/3704-5  
Secrecy Order in Parent Appl.?:: No

## CONTINUITY INFORMATION

This application is a:: NON PROV. OF PROVISIONAL  
> Application One:: 60/176,841  
Filing Date:: 01-19-2000